

# What is my agenda?

Being ready to clearly articulate and promote your agenda to voters is key to a successful campaign. Be prepared to aggressively and publicly promote your qualifications.

- 1. What social changes do I want to see?**
- 2. What have I done to make life better for my fellow citizens?**
- 3. What issues have I tackled in which I have some expertise?**
- 4. What personal accomplishment am I most proud of?**
- 5. What is the greatest goal I would like to accomplish in my lifetime?**
- 6. What do I think my community needs?**

7. **What issues are important to me? Are representatives in my area doing anything to address these issues?**

8. **What would I do to address these issues?**

**Voters will support** the candidate who most consistently and clearly articulates their own views, and can sustain voter confidence.