

Preparing for Campaigning • Summarizing Research

The following template is designed to help you pull all of the information you have gathered together in one place to develop a comprehensive campaign plan.

How would you describe the riding in which you will be running?

Who are the voters in the riding?

What has happened in past elections in this riding?

What are the factors/issues that will influence this election?

Who are your opponents, and what do they stand for?

What sets you apart from your opponents?