

# Do's and Don'ts of Canvassing

## Do:

**Do have a team of well-spoken representatives** to join you for canvassing.

- Your team should be trained with a canvassing script and be familiar with who you are as a candidate and your main messages and platform.
- Your team should be able to identify supporters who will vote for you on Election Day.

**Do take pamphlets** with you that summarize who you are and where you stand. If no one is home, leave literature in the mailbox or on the door latch so voters know that you took the time to visit their area.

**Do keep a written record** of homes you and your team have visited. Track whether the voters in those homes will support you, your opponent, or remain undecided.

The door-to-door canvass is also your opportunity to ask if the voter will display a lawn sign on your behalf.

## Don't:

**Don't canvass early in the morning, after 9 pm, or at mealtimes.**

**Don't canvass alone.** A candidate or volunteer should never go canvassing door-to-door alone. Be mindful of safety considerations, including house pets such as dogs. Also be mindful that some voters who support your opponents, or who have sexist or racist attitudes, may intend to keep you there for a long time in order to delay you from getting to other households.



## Public Events

Get to know your constituents, and demonstrate that you are engaged in the community, by attending community events.

The more events you attend, the more you will be able to connect with voters and share your beliefs and agenda.

This can be particularly important in rural areas, where the geographic size can make it difficult to connect with every voter.