## How well do you know the Parties?

If you are entering partisan politics, it is important to know the party you will be representing before you commit to running.

Party:
What is the party's mission?
What are the party's policies and platforms?
What are the fundamental principles and values of the party?
Does the party have a particular ideology? If so, what is it?
Does the party promote women's political participation? If so, how?
What is the leadership structure of the party? Are women present in leadership positions?
What are the criteria for becoming a member of the party?
What are the rights and responsibilities of party members (ie: fundraising)?
How are candidates selected by the party?
How does the party align with your personal values and ideologies?

#### **Jurisdictional responsibilities**

## Federal

National defense

Criminal law

Foreign affairs

Employment insurance

Money & banking

Census

Citizenship Post offices

Shipping & railways

Telephones

**Pipelines** 

Aboriginal lands & rights

Copyright law

## Provincial

Health and hospitals

Administration of justice

Education

Property & civil rights

Workplace safety

Rules of the road

Age of majority

Natural resources

Environment

Social services

Highways

Housing

## Municipal

Building permits & zoning

Land use planning

City parks & recreation

Police services

**Emergency services** 

Libraries

Public transportation

Waste collection

Fire prevention

Roads & sidewalks

Animal control

Economic development

Taxes (individual jurisdictional taxes)

Tourism & culture

# Qualifying as a Candidate

The following table summarizes the **eligibility requirements for candidates**. Please check the appropriate election act and amendments to ensure that the information is current at the time you are running.

	Municipal	Provincial	Federal
Minimum age	18	18	18
Citizenship	Canadian citizen	Canadian citizen	Canadian citizen
Residency requirements	6 months in the electoral district, or annexed district, and continue to reside	Resident of NS for at least 6 months	No, see the Act
Number of nomination signature	At least 5 qualified voters	At least 5 qualified voters	50 or 100 depending on the electoral district, see the Act
Appointment of Official Agent	Required	Required	Required
Statement of party affiliation and confirmation	None	Required unless running as an independent	Required
Nomination day	2nd Tuesday in September	Tuesday, 14 days before the election	Monday, 21 days before election day
Usual polling day	3rd Saturday in October	Always a Tuesday	3rd Monday in October
Campaign period	Typically 8 weeks	4-5 weeks	Not less than 30 days. Typically 34 – 36 days.
Usual time between elections	4 years	4 years	4 years
Limits to campaign spending	None	See the Act	See the Act



While the following functions are needed, multiple functions may be handled by the same person.

#### Official Agent

You must name an official agent when registering as a candidate at the municipal, provincial, and federal levels. This person is responsible for keeping track and submitting expenses and contributions to the Chief Electoral Officer.

#### **Campaign Manager**

Your Campaign Manager will oversee your campaign team and ensure that the campaign runs as smoothly as possible by directing the candidate's daily activities. Your campaign manager may also act as your channel to the party and the riding association.

Ideally, your campaign manager will be someone with political experience who you respect and get along with, who can give you both praise and criticism, is trustworthy, and has good organizational and people skills.

#### **Communications** Coordinator

Your Communications Coordinator will arrange appointments for media interviews and prepare news releases and article submissions for newspapers, radio, and television, in conjunction with the candidate, campaign manager, and researcher. They also design and schedule advertising, including through the campaign's website, and monitor and support the candidate's social media accounts.

#### Finance Coordinator/ **Fundraiser**

Working closely with your Official Agent, your Financial Coordinator is responsible for bookkeeping, must be familiar with the rules associated with campaign expenses and, depending on the size of your campaign, may conduct fundraising. They should be a thorough record keeper and, if possible, have connections, especially regarding potential funding sources.

It is often suggested that fundraising activities should be completed even before an election campaign is called.

#### Researcher/ Information Officer

Your Research/Information Officer will locate material on issues important to your constituency, your party, and your campaign, and monitor newspaper stories relevant to your campaign. They may also assist in writing background material for speeches, public forums and debates, news releases, and pamphlets. This person often works with your databases to identify the vote as well as supporters who want to volunteer or put a sign on their lawn.

#### Volunteer Coordinator

Your Volunteer Coordinator will recruit, manage, and look after your election campaign volunteers. They train and assign volunteers to tasks and often look after scheduling. In most cases, this person will also recruit drivers with vehicles who can volunteer on Election Day.

The Volunteer Coordinator sometimes also acts as the Canvassing Coordinator.

## Canvassing Coordinator

Your Canvassing Coordinator will find and assign volunteers to canvass households in the polling district, door-to-door or by telephone, and strategically plan when and where to canvass.

They may also develop a canvassing script with the communications team.

The coordinator collects the information gathered by canvassers and consults with the campaign team about updating databases and planning follow-up actions.

#### Canvassers

The main goal of canvassing is to identify your voters and get them to cast their ballot. Canvassers identify where campaign signs can be placed and whether supporters are willing to volunteer. They share information about advance polling opportunities and ask whether supportive voters need a ride to an advance poll or on Election Day.

### Campaign Headquarters Office Manager

Your Campaign Headquarters Office Manager will look after campaign headquarters, including replenishing office supplies. They often welcome guests and volunteers, and answer and retrieve messages from the main phone line.

Depending on the structure of your campaign, they may maintain a database or voter lists for your campaign, important in identifying your supporters and getting the vote out.

#### **Poll Coordinator**

Your Poll Coordinator is responsible for finding a poll captain and scrutineers, the volunteers who watch the counting of the ballots, for each electoral or polling district for polling day. They also call in final numbers to the campaign headquarters as they become available on Election Day for an unofficial tally of votes.

#### **Election Day Coordinator**

Your Election Day Coordinator will organize the scrutineers' Election Day schedules, organize drivers and day care for voters who need them, post polling results in the campaign headquarters as they become available, and organize the post-election party for the evening of polling day.